SCALP ACTIVATING FOAM WITH ALGAVITE AND FILCORTEX VEG

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Ultra-creamy cleansing foam with a soft, lightweight feel. Contains an active ingredient with powerful immunomodulatory activity that stimulates the structural balance of the scalp and improves its vital functions, controlling erythema and oiliness, and providing hydration. It also contains active ingredients that promote antioxidant action and increase hair mass, protein replenishment, and increased hair density. **How to use:** With damp hair, apply a sufficient amount of foam to your hands and spread over the scalp,massaging gently. Then rinse. Repeat if necessary.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
	Sodium Gluconate	Sodium Gluconate	0.10	Chelator	-
B	Xantham gum	Xantham gum	0.10	Thickener and Viscosity Controller	-
	Vegetable Glycerin	Glycerin	5.00	Humectant	-
C	Coco-Glucoside	Coco-Glucoside	4.00	Non-ionic Surfactant	-
	Aminosoft ECS 22W (30%)	Disodium Cocoyl Glutamate (and) Water	15.00	Anionic Surfactant	Ajinomoto
D	Natural Butylene Glycol	Butylene Glycol	3.00	Humectant	-
	ACTIMULSI GA20 BS	***Acacia senegal* Gum Extract, Sodium Benzoate and Potassium Sorbate**	**3.00**	**Softness and Soothing**	**ASSESSA**
E	**ALGAVITE**	**Kappaphycus Alvarezii Extract, Fucus Vesiculosus Extract, Glycerin, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Scalp Hydration, Scalp Oil Reduction, Scalp Erythema Reduction**	**ASSESSA**
	FRULIX ACEROLA BS	**Malpighia Glabra (Acerola) Fruit Extract, Sodium Benzoate and Potassium Sorbate**	**1,00**	**Anti-breakage, Nutrition and antioxidant**	**ASSESSA**
	FILCORTEX VEG BS	**Aqua, Kappaphycus Alvarezii Extract, Laminaria Saccharina Extract, Hydrolyzed Rice Bran Protein, Hydrolyzed Soy Protein, Glycine, Sodium Benzoate and Potassium Sorbate**	**1.00**	**Thread Density, Split Ends, Hair Protection, Restructuring, Repair**	**ASSESSA**
F	Microcare SB	Aqua (and) Sodium Benzoate (and) Potassium Sorbate	1.00	Preservative	Thor
G	Fragance Scalp HS 3 (SCE662581)	Parfum	0.50	Parfum	Scentec
	Coco-Glucoside	Coco-Glucoside	1.00	Non-ionic Surfactant	-
H	Citric acid	Citric Acid	qs	pH Adjustment	-

PROCEDURE: Add phase A to an appropriate container and stir until completely dissolved. In a separate container, pre-homogenize phase B, then gradually add it to phase A under moderate stirring. Homogenize for 10 minutes.Once the mixture is homogeneous, slowly incorporate phase C under gentle stirring to avoid foaming. Next, add phase D and E. Sequentially add phases F. In a separate container, pre-homogenize phase G, then gradually add it to phase A under moderate stirring. Finally, adjust the pH using phase H.

FORMULA SPECIFICATION:
- pH: 5.0 - 5.2
- Natural Index ISO 16128: 97,83%

Formulation developed and tested in our laboratories with the ingredients and quantities described. Formulations need to be tested under factory conditions to evaluate the manufacturing method. Assessa is not responsible for changes in formulation, manufacturing method and stability that may occur due to adaptations.

ASSESSA's raw materials:

ACTIMULSI GA20 is a natural multifunctional bioactive derived from the scar exudate of Acacia senegal, which improves the sensorial properties of formulas, providing a soft touch. Helps enhance the creaminess of the foam, contributing to a richer, more pleasant texture and improved sensory experience during application.

ALGAVITE is a bioactive with powerful immunomodulatory activity, made from selected red and brown marine algae, rich in biopolymers, polyphenols and trace elements, which stimulates the structural balance of the scalp and improves its vital functions, such as hydration, oil reduction and of scalp erythema.

FILCORTEX VEG BS is the result of the union of knowledge of capillary proteomics with bioinformatics and associates the KAPs amino acids of the HGT group to an exclusive cuticle blocking system – CIS (Cuticle Interlock System) – which seals the amino acids inside the capillary fiber, increasing the capillary mass and reinforcing its structure. Replenishes capillary cortex proteins, repairs damaged and brittle hair, replenishes capillary mass, increases strand strength by 54% and acts as a thermal protector for capillary fiber.

FRULIX ACEROLA it is obtained through an exclusive biotechnological process that mimics the natural ripening of the fruit. Using native enzymes from the fruit, Assessa transforms the pulp into a crystalline liquid with all the active components in concentrations equivalent to those found in the natural fruit. It has anti-breakage, antioxidant and nutritional benefits.